

February

Monday	Tuesday	Wednesday	Thursday	Friday
		1	2	3
6	7	8	9 Comms meeting (canceled)	10 <ul style="list-style-type: none"> Newsletter admin stuff done Blog post
13	14 VALENTINE'S DAY Get data to Dayong	15	16 Publish final article on bad data	17 Sales deck / one pagers finished, from Unthinkable
20	21 First newsletter intro e mail	22 COMPANY OFFSITE	23 COMPANY OFFSITE Comms Meeting	24 COMPANY OFFSITE <ul style="list-style-type: none"> Blog post Newsletter draft ready for review Deep Research app story ready
27	28 First newsletter edition 1/ version 1			

March

Monday	Tuesday	Wednesday	Thursday	Friday
		1 Rob aggressive LinkedIn takeover	2 Publish article	3
6	7	8	9 Comms Meeting	10 Blog post
13 Podcast or video	14	15	16 Publish article	17
20	21	22	23 Comms Meeting	24 Newsletter draft ready for review Blog post
27 Podcast or video	28 Newsletter 1/2	29	30 Publish article	31

April

Monday	Tuesday	Wednesday	Thursday	Friday
3	4	5	6 Comms Meeting	7 Blog post
10 Podcast or video	11	12	13 Publish article	14
17	18	19	20 Comms Meeting	21 Newsletter draft ready for review Blog post
24 Podcast or video	25 Newsletter 1/3	26	27 Publish article	28

May

Monday	Tuesday	Wednesday	Thursday	Friday
1	2	3	4 Comms Meeting	5 Blog post
8	9	10	11 Publish article	12
15 Podcast or video	16	17	18 Comms Meeting	19 Blog post
22	23	24	25 Publish article	26 Newsletter draft ready for review Blog post
29 Podcast or video	30 Newsletter 1/4	31		

June

Monday	Tuesday	Wednesday	Thursday	Friday
			1 Comms Meeting	2 Blog post
5	6	7	8 Publish article	9
12 Podcast or video	13	14	15 Comms Meeting	16 Blog post
19	20	21	22 Publish article	23 Newsletter draft ready for review
26 Podcast or video	27 Newsletter 1/5	28	29 Comms Meeting	30 Blog post

July

Monday	Tuesday	Wednesday	Thursday	Friday
3	4	5	6 Publish article	7
10	11	12	13 Comms Meeting	14 Blog post
17 Podcast or video	18	19	20 Publish article	21 Newsletter draft ready for review
24	25 Newsletter 1/6	26	27 Comms Meeting	28 Blog post
31 Podcast or video				

August

Monday	Tuesday	Wednesday	Thursday	Friday
	1	2	3 Publish article	4
7	8	9	10 Comms Meeting	11 Blog post
14 Podcast or video	15	16	17 Publish article	18
21	22	23	24 Comms Meeting	25 Newsletter draft ready for review Blog post
28 Podcast or video	29 Newsletter 1/7	30	31 Publish article	

September

Monday	Tuesday	Wednesday	Thursday	Friday
				1
4	5	6	7 Comms Meeting	8 Blog post
11 Podcast or video	12	13	14 Publish article	15
18 Publish article – EPA Rules: Plastics Emissions	19	20	21 Comms Meeting	22 Newsletter draft ready for review Blog post – Legal – ESG 2023
25 Podcast or video	26 Newsletter 1/8	27	28 Publish article	29

October

Monday	Tuesday	Wednesday	Thursday	Friday
2	3	4	5 Comms Meeting	6 Publish podcast – CII 2023 Fall Conference Review
9	10 Publish OWLette – Wine Sustainability	11	12 Social post for EDM Webinar Publish Blog – What is an ESG Audit and Why is This Necessary?	13 Publish podcast – EPA rules, reflections, and reverberations Record podcast – A Walk Down ESG Memory Lane w/Ed
16 Podcast or video	17 Publish article – Harmonizing with Nature: The Music Industry’s Green Revolution	18 Publish podcast – Deep Dive: ESG Regs	19 Comms Meeting	20 Publish OWLette – 1,2,3,...4! What are Scope 4 Emissions? Publish blog – Biodiversity
23 Publish podcast – with Ed	24 Publish OWLette	25	26 Publish OWLette Record podcast – w/Judy McNeory	27 Newsletter draft ready for review Record podcast – Halloween Publish blog –Deep Dive: ESG Regs
30	31 Newsletter 1/9 – Incorporate Halloween article Publish Podcast - Halloween Publish article – Environmental Impact of Halloween			

November

Monday	Tuesday	Wednesday	Thursday	Friday
		1	2 Comms Meeting	3 Blog post Record podcast – AI w/Andrew Kou
6	7 Publish OWLette Publish podcast with Judy McNary	8	9 Publish article – Unraveling the Thread: How the Fashion Industry's Waste Contributes to Climate Change Publish OWLette	10 Record podcast with Cris Banahan
13 Podcast or video Publish podcast with Andrew Kou	14 Publish OWLette	15 Publish article – ESG Risk for Capital Advisors	16 Publish OWLette	17 Blog post Record podcast – w/Liz Simmie
20 Publish Podcast – with Liz Simmie	21 Publish OWLette	22	23 Turkey Day	24 Newsletter draft ready for review Thankful podcast? Live?
27	28 Newsletter 1/10 Publish OWLette	29	30	

December

Monday	Tuesday	Wednesday	Thursday	Friday
				1 Blog post Podcast with adam wasserman
4	5 Publish OWLette Publish adam podcast	6	7 Publish article – Overcoming Early Adopter Anxiety Publish OWLette	8 Podcast with Barry Greenblatt
11 Podcast or video Publish article – ESG risk for capital providers	12 Publish OWLette Publish podcast with Barry	13	14 Comms Meeting Publish OWLette	15 Blog post
18 Publish article – The x Number of Things ESG can Help an Investor Immediately Identify Risk	19 Publish OWLette	20 Publish article – What is the Environmental Impact of Ai?	21 Publish article – Tackling the “S” in ESG Publish OWLette	22 Newsletter draft ready for review
25 Podcast or video	26 Newsletter 1/11 Publish OWLette	27 Publish article – Does Corporate ESG Disclosure Meet Investor Needs?	28 Comms Meeting Publish OWLette	29 Blog post