

November '23 Newsletter

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November 28, 2023 1:30 PM UTC-05:00 by Cody Goolsby

Email details

Subject

Embracing Gratitude and Sharing the Future of ESG with This Month's Newsletter

Title

November '23 Newsletter

Sent by

Cody Goolsby <cody@digitalatlasmarketing.com>

From address

communications@owlesg.com

Sent date

November 28, 2023 1:30 PM

Preview text

We have lots for which we are thankful for, especially the opportunity to revolutionize how we view ESG data.

From name

Rob Yates

Included lists

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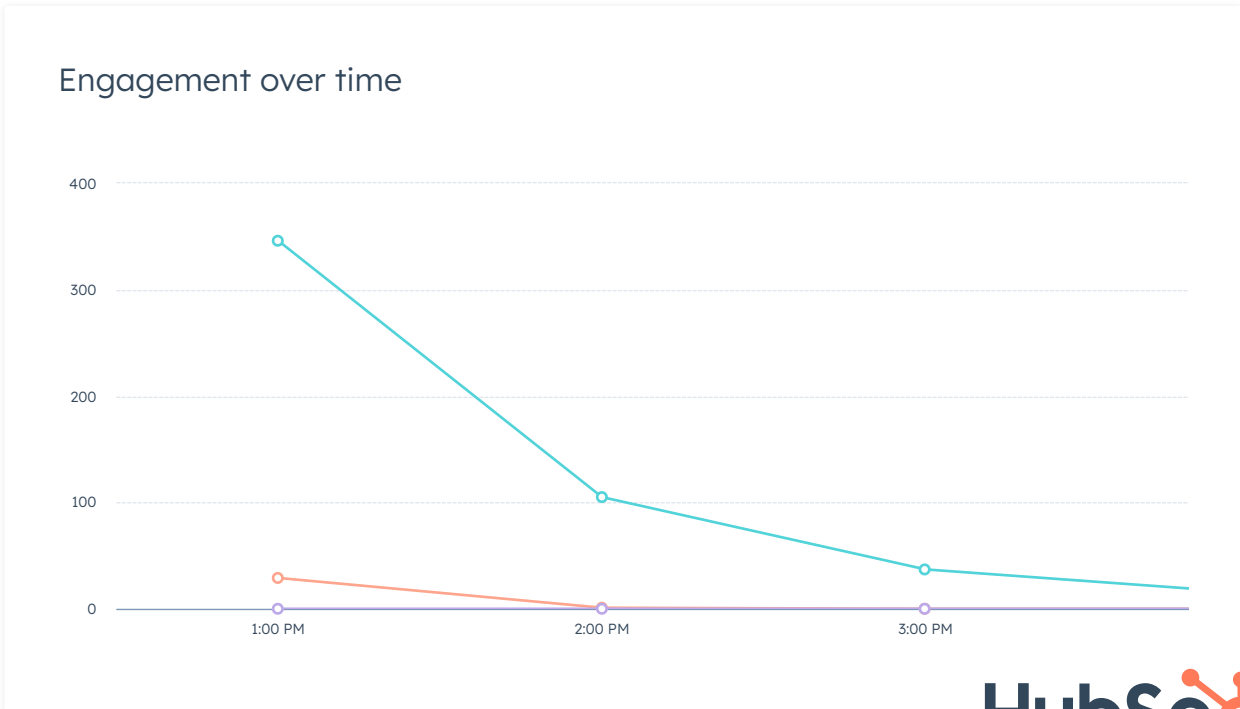
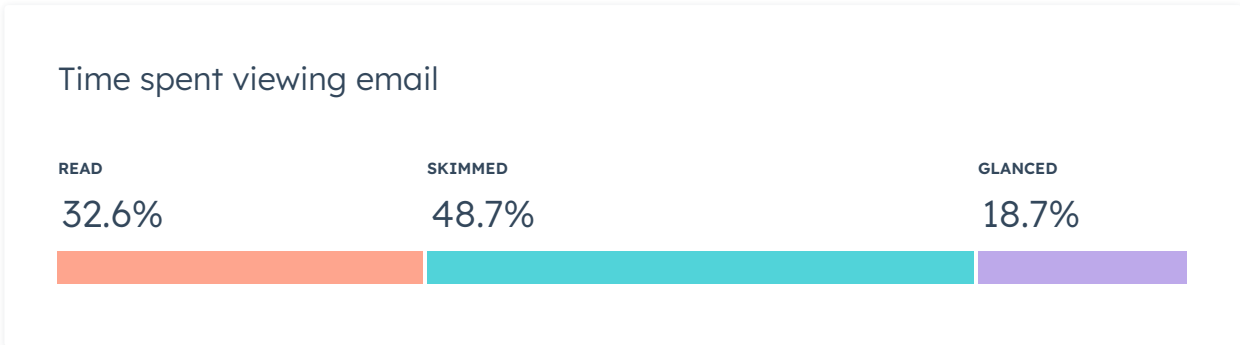
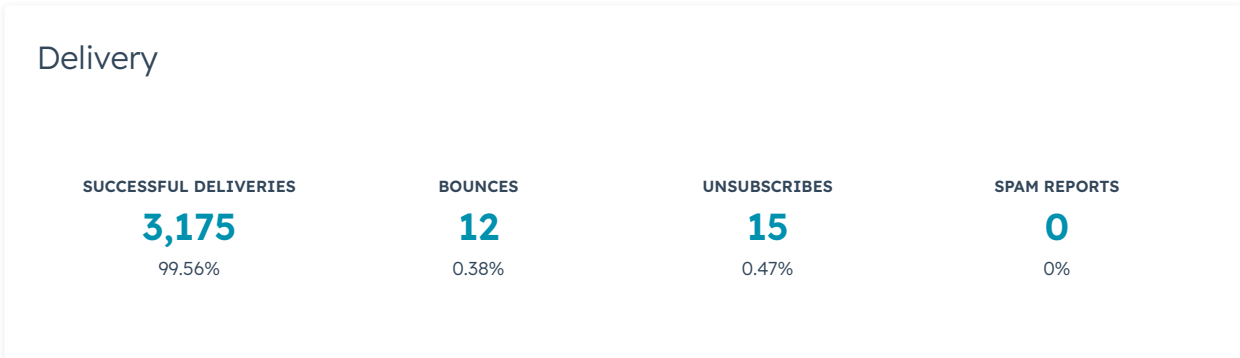
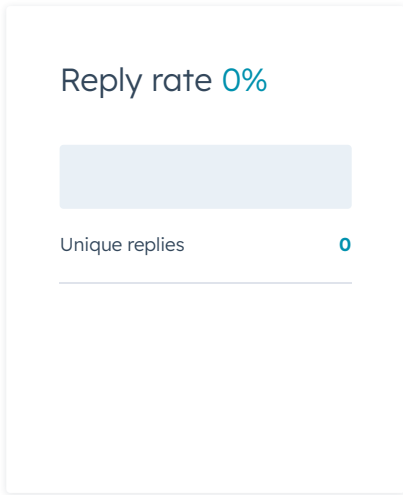
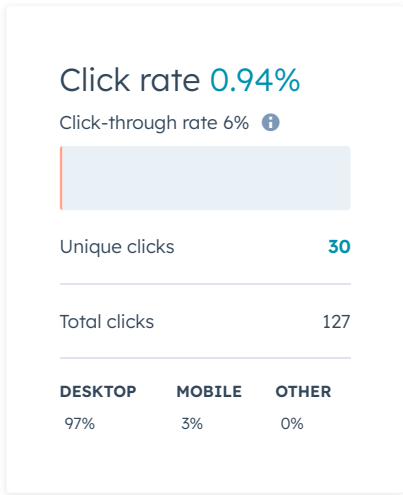
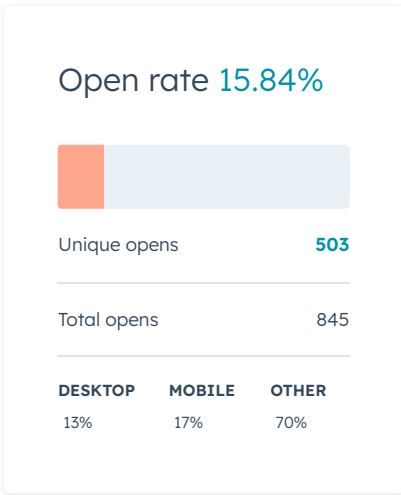
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1 18.8%

The Spectacle from OWL ESG

Bringing clarity to a rapidly evolving industry

Message From the CEO

Gratitude is a powerful and **1 18.8%** action, and we at OWL took some time to [express our thanks](#), as we enter the end-of-year holiday season. **9.4%** have lots **3 15.6%** which we are thankful, like [new partnerships](#), [exciting podcast guests](#), and the opportunity we have to revolutionize the way ESG data is gathered, analyzed, researched, and applied. Personally, I am especially thankful for new products and enhancements, as we are in full swing beta testing our Deep Research Application and the positive feedback is exciting. Seeing the value that we are providing for our clients is gratifying, as we continue to advance our goal of completely transforming how the market interacts with ESG data.

With Thanksgiving behind us, I am looking forward to all the big things coming in 2024. We have talked about them for months, and we have certainly been putting in the work. The team and I could not be more proud of what we have put together, leveraging the [power of AI](#) to truly turn an **3 15.6%** a team and a team into an army. If you haven't seen a demo of our latest application, then I want to invite you to reach out and let us show you how our tools and ESG data can liberate you and your team and completely reframe how you see ESG investing. I promise, you will be thankful you did.

One Big Thing – ESG in the Music Industry

The cultural impact of music is difficult to quantify. Music has been at the forefront of compete paradigm shifts with major historical implications, from the civil rights movement to the fall of the Soviet Union. Musicians have changed norms and driven political and social change. Everything comes at a cost, though. Music is not only a powerful influence of culture and society; it is a significant source of environmental impact. From huge amounts of greenhouse gas (GHG) emissions, to physical waste, intensive water usage, and even damage to fragile ecosystems, the entire music industry affects our planet. But the industry is responding, coming together to find ways to continue to deliver in a sustainable way, looking at all the potentially troublesome outcomes it creates and seeking a creative solution.

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Featured OWL Insight

Check out, "Fashion Industry Waste & Climate Change - OWL ESG," exploring some of the ways fashion can have significant ESG effects, from climate and waste to supply chains and labor, and ways to mitigate these effects.

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Armchair ESG with Nate and Yates

Follow our podcast series, [OWL ESG - Armchair ESG with Nate and Yates](#). OWL's Head of Product, Nathanael Ndjereou, and Director of Communications, Rob Yates, host discussions about ESG, investing, sustainability trends, and current events. Each month we break down the ins and out of putting together an [annual corporate sustainability report](#).

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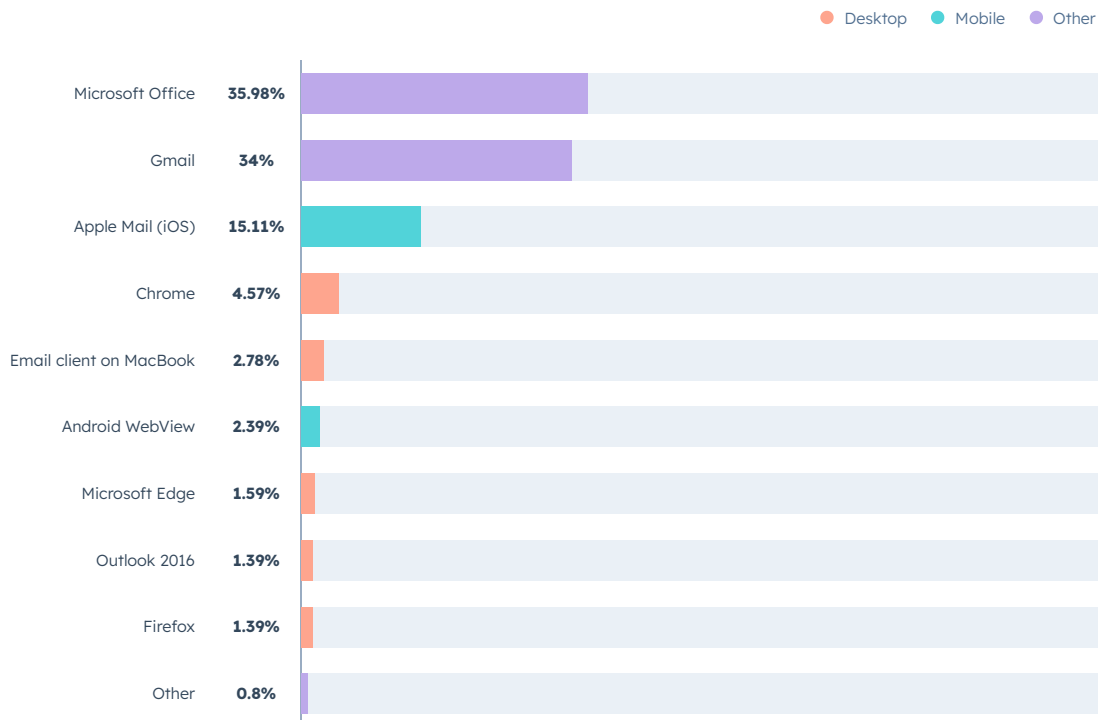
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